

End-to-end Digital Asset Management

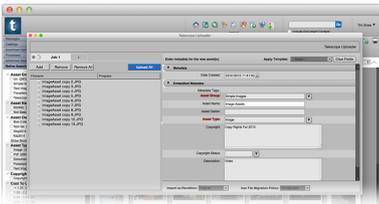
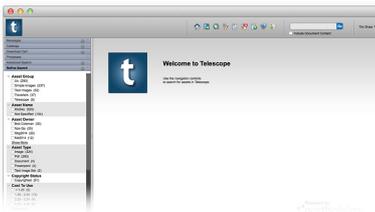


Overview

These days, every organization is trying to gain a competitive edge by doing more with less. Massive amounts of videos, logos, documents, artwork, and images are being created everyday. Locating the right digital asset quickly means improving productivity and utilizing your company's resources effectively. How do you collaborate with all users within the company that span globally and work in different time zones? Are there any digital assets that can be repurposed for one or more of the upcoming projects? How do you find the right digital asset in seconds, instead of hours or days? The answer is the North Plains enterprise DAM solution, Telescope.

Benefits

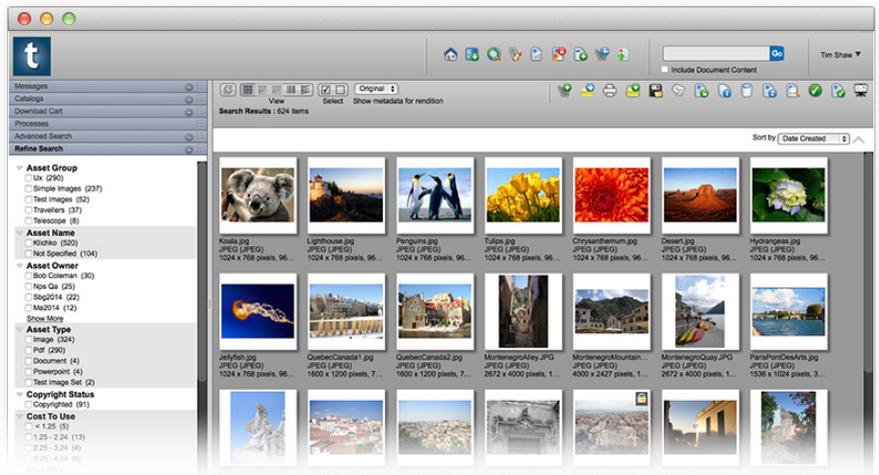
Telescope empowers companies to manage their growing inventory of digital assets management solution for companies and organizations that need a robust, enterprise-level tool for managing millions of assets across multiple markets. Telescope empowers corporate librarians to manage their company's growing inventory of digital assets in a way that reduces time spent searching, increases control over brand assets and improves departmental efficiency and productivity.



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Extremely flexible, Telescope can be implemented either on premise or as a hosted solution, and it integrates smoothly with your current IT structure and many of the third-party applications your team is already using. North Plains integration and customer support models maximize company adoption to ensure you get the most out of your DAM solution, so Telescope can serve as the final endpoint for all of your global enterprise's assets.

Central Repository

Telescope stores and protects millions of assets, resulting in cost savings across the organization. Find assets you need, discover assets you didn't know you had and quickly push appropriate versions to all of your global markets.

Unmatched Metadata Capabilities

North Plains' flexible metadata structure grows with your organization and provides powerful, efficient search capabilities and process automation.

Smart Catalogs, Forms, and Advanced Searches

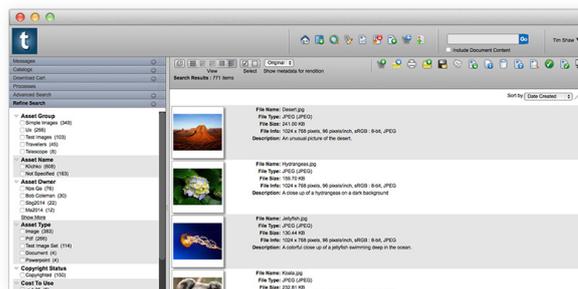
Telescope provides multiple methods for finding assets based on metadata. "Smart catalogs" allow you to track fresh content automatically, while "forms" and "advanced searches" allow for more complex, predefined searches.

Open Architecture

Connect with your existing information systems (CRM, CMS, social) to integrate digital media into all of your business processes.

Protected and Tailored Workspaces

Each department can create its own uniquely-defined view and workspace that is tailored to its processes and workflow.



 “Implementing Telescope has allowed us to redefine the way we interact with our customers and partners, while also achieving a strong return on investment.”

Rick Schwartz, CIO of HarperCollins Publishers

Learn more

For more information about Telescope please visit **website:** northplains.com, **email:** contact@northplains.com or call your local sales representative:

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About North Plains

North Plains is recognized as the world leader in helping companies effectively leverage their visual media including images, graphics, videos, presentations and 3D designs to maximize market success. Providing a complete array of products, services and solutions, North Plains is uniquely positioned to help corporate marketers, global brand managers, advertisers, content creators and publishers to be more agile throughout the creative marketing lifecycle, from the creative development process to the management and distribution of marketing and brand communications. Customers can maintain control of their visual assets and support processes globally, whilst improving collaboration and efficiency.

